

Dear Doemens friends,

When my fellow members of the board and I were elected by the general assembly of the Doemens Association in 2007, it was on the heels of turbulent times for Doemens. We have taken important steps to bring Doemens forward into the future. Not only the new building plans, which have kept the board busy for the past twelve years, but also the transfer of the management from Dr. Wolfgang Stempf to Dr. Werner Gloßner had to be planned and implemented. The Board of Trustees was appointed and new employees and executives were recruited for Doemens in order to be well-positioned in all strategically important business areas.



The high-quality and demanding education of our students in all disciplines is the most important to my colleagues and I on the board. The number of enrollments for the individual fields of study and the fact that there are even waiting lists shows that here, too, Doemens is on the right track.

It's been twelve exciting and successful years for Doemens and I couldn't have done it alone! My thanks go especially to the members of the executive committee, the management, the employees, the board of trustees and representatives from business and politics. But now it's time to rejuvenate the board and to think about and implement generational change.

With the departure of Dr. Herbert Hoffmann and the election of Gisela Meinel-Hansen to the presidency three years ago, the generational change was initiated and now continues. Therefore, a heartfelt "Thank you" at this point to my two colleagues no longer running for the board – Bernd Birkenstock and Michael Ketterer. Thank you for your commitment, thank you for your time, because without you we would not be where we are today. You've raised the bar for your followers!

The newly elected board now has the task of continuing this success story!

Georg Schneider
Doemens Association President

Doemens sees old board members off

At the General Assembly of the Doemens Association, the board was elected at the end of July and partly filled again. Board member Bernd Birkenstock and Treasurer Michael Ketterer were no longer available for the upcoming term of office due to their age. Since their inauguration, Birkenstock and Ketterer have been involved with great commitment. Both have taken on difficult leadership duties during tough times, and have taken on responsibility and invested their expertise and experience for Doemens.

Wilhelm Resanovic, Strategic Account Manager Symrise, and Jens Geimer, managing partner of the Westerwald brewery, were unanimously elected as board member and treasurer respec-



Doemens-President Georg Schneider (center) thanks the outgoing board members Michael Ketterer (left) and Bernd Birkenstock for their twelve-year commitment.

tively. They complement the board with newly elected President Georg Schneider, his deputy Markus Schoebel and Gisela Meinel-Hansen and will be instrumental in the further development of Doemens Academy.

Doemens and Sachon brew their own trade fair beer

Since 2002, Doemens Academy and Sachon Publishers have shared a booth in Hall 4 at BrauBeviale. During trade



fair planning in the spring, the idea to brew a joint trade fair beer was floated. The beverage editors of the publishing house prepared a recipe for a wheat beer, which was then refined by Björn Bleier, head of the Doemens experimental and teaching brewery. At the beginning of September, Björn Bleier and Christoph Seifried, editor of BREWING AND BEVERAGE INDUSTRY INTERNATIONAL, kicked off the brewing at the Doemens Technikum. A classic, amber-colored Bavarian white beer with 12.2 °P wort and 15 bitterness units was the happy result.

The rest of Sachon's beverage-related editorial team also came to Gräfelting to monitor the brewing process. Until the brew is in the bottles, the process will be a joint activity, including a full sensory assessment of the wheat beer. Curious? We're looking forward to hosting many visitors and will offer tastings in **Hall 4, Booth 304** (Doemens) and/or Booth 203 (Sachon Publishers).

Doemens 2020: Weyermann® as the "Doemens Lighthouse"

On the occasion of the 140th anniversary of the family malting plant Weyermann® Malz in Bamberg, the management decided to donate 100,000 euros for the new building of the Doemens Academy. "The national and international brewing and beverage industry needs institu-

tions that train the next generation for a wide variety of career opportunities. The Doemens 2020 project is indispensable to continued expansion and training. With our donation we want to act as Doemens lighthouse,” emphasizes Sabine Weyermann, Managing Director of Weyermann® Malts.

The company once again wants to emphasize its close ties to the Doemens Academy and to emphasize that Weyermann® Malts sees great value in the high-quality training of young talent in the beverage sector.



Dr. Wolfgang Stempf, 1st Chairman of the Friends and Sponsors Group Doemens 2020 Association, is pleased about the donation by Sabine Weyermann.

Successful graduation of the first water sommelier course in Taiwan

On August 5th, 2019, the first water sommelier course on Asian soil was completed. A fantastic group from different regions of Taiwan attended the course at the internationally renowned Kai Ping Culinary School in Taipei. After several written and practical exams, which spanned all facets and areas of operation of a water sommelier, 15 participants completed the course successfully and were delighted to receive the precious water sommelier certificates handed over by Howard Hsia, Yvonne Wu and Dr. Peter Schropp!

Yvonne Wu and Howard Hsia, who successfully completed their water sommelier training at Doemens in 2017, were handling the training – with active support from Doemens water expert Dr. Peter Schropp. Due to the obvious language barrier and the long distance, all training took place in Mandarin

on site in Taipei. Content was based on the English-language course held at Doemens Academy and was supplemented by country and region-specific features that include extensive and diverse sensory assessment practice. Exceptional focus was put on gastronomic topics (e.g. pairing of water with various dishes), that could be practiced extensively at the excellent training facilities of the Kai Ping Culinary School. All sensory training took place at the new premises with excellent equipment for tastings.

Congratulations and good luck for the future water activities to all participants!!! And a big compliment to Yvonne Wu und Howard Hsia for the excellent and proficient conduct of the course! We are looking forward to a long and successful cooperation!



Doemens Flash

Doemens appointment

Doemens at the BrauBeviale

The next BrauBeviale will take place from November 12 to 14, 2019. Doemens can of course be found at the usual spot in **hall 4, booth 304**. We are pleased to welcome many guests from home and abroad and to be able to offer delicacies from the Doemens experimental and training brewery. We are available to answer questions about our wide range of services in the areas of education, Savour Academy, seminars and services. We are looking forward to your visit!



Doemens 2020

Current status of donation pledges for our construction project “Doemens 2020”: The threshold of 1 million euros has been surpassed, by August 30, 2019, the pledges amount over 1,200,000 euros. Many thanks to all the supporters for their donations.



Impressum:

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