

## Dear Doemens friends,

the quality of Doemens speaks for itself, which is why I'm proud to be a new member of the Doemens family since the beginning of October. I am involved in the Consulting, Seminars and Services division, where I will focus my attention in the field as a consultant – nationally as well as internationally.



The competence of Doemens' consulting staff is a significant building block of the Academy and has proven its value over and over. Not only the consultant's knowledge and the quality of their advice are decisive, but also the level of commitment and trust. I intend to build on this philosophy seamlessly and to put it into practice successfully.

I will bring my experiences and expertise in production and management as well as in quality assurance at various breweries and maltings to bear in my consulting function. Being a part of Doemens Academy and representing this institution to the outside world, is a welcome challenge and is highly motivating for me.

I look forward, on the one hand, to putting my skills and abilities at the service of Doemens, but also look forward to new encounters within the framework of my job description. The main focus will be on consulting local breweries in the areas of technology, engineering and quality assurance. Implementation of practical seminars and in-house trainings will also be part of my job.

I look forward to numerous contacts and exciting tasks.

Yours,

*Florian Huber*  
Consulting and Services

## Elisa Raus – the new Beer Sommelier World Champion

Elisa Raus from Germany earned the title World Champion of Beer Sommeliers in Rimini at the end of September. The 28-year-old public relations manager of the Störtebeker Braumanufaktur is thus the first female world champion of beer sommeliers.



This year, 80 beer sommeliers from 19 nations competed in the competition organized by Doemens Academy. In preliminary rounds, competitors demonstrated their beer knowledge and sensory assessment skills. In the semi-finals, the best ten beer sommeliers from the preliminary rounds presented a beer to the jurors. In the final round, the six top competitors presented an unmarked beer to the high-caliber, international jury and to a general audience.

Elisa Raus earned this well-deserved acclamation by demonstrating her expert knowledge and having a compelling, on-stage presence. In the final she was joined by three other Germans, one Austrian and one Swiss. Third place went to Michael Friedrich from Germany and second place to Patrick Thomi from Switzerland.

Elisa Raus from Germany succeeded by giving a persuasive, emotional and rousing beer presentation. She will hold the title for the next two years and be a beer ambassador to the world: "I am thrilled to have won the title and did not expect to prevail against such strong competitors. The skill level was unbelievably high and it was a unique experience to participate in this event and then to finally win the title. With this victory at the World Championship of Beer Sommeliers, I look forward to representing the cultural heritage of beer internationally. My main focus will be to communicate the fine sensory qualities, the wide variety of specialty beer styles and the high value of beer as a premium beverage to the people – especially the women – out there."

In the final round, the expert jury of seven had the difficult task of agreeing on a winner: "Every finalist presented his beer authentically and enthusiastically, scored with enormous expertise, and thus made the decision not easy for us. All candidates were rightly on stage and proved an enormous performance density. In the end, Elisa Raus convinced us the most with her charming way of presenting the Trappist beer. On the one hand, she knew how to create a factually perfect presentation, but on the other hand, she was also able to create an exciting arc of suspense in her presentation that convinced everyone. The entire jury was delighted to be able to award her the title of World Champion," said Dr. Wolfgang Stempf, former Doemens Academy Managing Director, co-founder of its beer sommelier training program and distinguished jury member at the World Cup event.



## 10 years with Doemens: Dr. Michael Zepf and Dr. Gerrit Blümelhuber

He is well known in the brewing industry landscape far beyond the borders of Germany and is appreciated for his competent, humorous manner: Dr. Michael Zepf, division head of the Doemens Savour Academy, celebrated his tenth anniversary with the institute on November 1<sup>st</sup>. After growing up in Bad Reichenhall, he trained as a beer brewer and, after an apprenticeship, graduated as a brewing and beverage technology engineer at TU Munich. He was employed by Weihenstephan, where he remained for 13 years and refined his skills as a teacher.



Dr. Michael Zepf (right) and Doemens CEO Dr. Werner Gloßner

Upon completing his doctorate studies, he became the first brewmaster at an Upper Bavarian medium-sized brewery for nine years. Zepf then returned to teaching when he joined Doemens Academy as an instructor in 2009. He describes himself as a “teacher with conviction” who brings his expertise and experience into the classroom, where he instructs his students in the areas of fermentation, storage and sensory assessment technology. Under his direction, the Savour Academy has grown into a highly successful division. In addition, he has internationalized the Academy’s beer sommelier training and successfully introduced new programs.

Dr. Michael Zepf knows how to enjoy a meal (memorable beer&food pairings!) and is avisionary. With passion and commitment, he has successfully persuaded his staff to help him implement new ideas. And he is a globetrotter and cycling enthusiast, having traveled to more than 50 countries on professional missions. Doemens Academy would hereby like to thank Dr. Michael Zepf for his past and ongoing successes and for his continued commitment!

Dr. Gerrit Blümelhuber crossed paths with Doemens Academy even before his official start in April, 2009. The brewing science and beverage technology engineer (TU Munich-Weihenstephan) had been a freelance lecturer for Doemens since 2002. His decision to join the Doemens team as a permanent member of the faculty fell on April 1, 2009. His responsibilities began in the consulting department, now known as the Consulting, Seminar and Services Division.

In addition to his consulting work, especially in the fields of bottle hygiene, non-alcoholic beers and microbiology, the Mainz native taught courses in energy technology, measurement and control technology as well as industrial engineering. He is also an active member of the IHK examination committee.

Dr. Blümelhuber is known for his skill at thinking outside the box. The investment in a still, for example, used in the context of seminars and product development, is evidence of his willingness and vision to blaze new trails.

Dr. Blümelhuber is known far beyond Germany’s borders. He is a networker, a cool-headed analyst and has a (credible) answer to (nearly) every problem. And if he doesn’t have an answer, he knows who might. He’s also a loyal Doemensian and represents the interests of Doemens Academy like no other. It is no surprise that he has served on the Presidium of the Doemensian Federation since 2010, where he still serves on the Executive Board and represents Doemens’ interests inside one of the largest professional brewers and maltsters associations.



Dr. Gerrit Blümelhuber (right) and Doemens CEO Dr. Werner Gloßner

## Doemens Flash

### Doemens Water Sommelier

The next Water Sommelier Course (the only course in English in 2020) will take place at Doemens Academy in Munich-Gräfelfing from April 20 – 30, 2020.

More information: <https://www.doemens.org>

### Beer Sommelier

The next beer sommelier course (the only course in English in 2020) will take place at Doemens Academy in Munich-Gräfelfing from September 7 – 18, 2020.

More Information: <https://www.doemens.org>

### Doemens 2020

Current status of donation pledges for our construction project “Doemens 2020”: The threshold of 1 million euros has been surpassed, by October 31, 2019, the pledges amount over 1,300,000 euros. Many thanks to all the supporters for their donations.



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