

Finest Beer Selection 2023: 248 beers awarded

„Schwarz“ from Baeren Brewery (Japan) awarded best international beer /

Artmonster Brewery from South Korea named best international brewery

Neustadt/Weinstraße, 07/11/2023

On the evening of 6 November 2023, the Finest Beer Selection 2023 was presented at a festive awards ceremony in Neustadt an der Weinstraße. 880 beers from almost 200 breweries from 18 countries competed at the inaugural event. Finally, 248 beers were rated with a Finest Beer Score of 90 or more points by the international expert jury during the tasting at Doemens in mid-October and thus made it into the Finest Beer Selection 2023, the selection of the best beers of the year.

The black beer "Schwarz" from Baeren Brewery in Japan achieved the title "International Beer of the Year". The jury awarded the beer 95 points. The best German beer is Lasser Adams Bock from Privatbrauerei Lasser in Lörrach. With 96 points, the beer achieved the highest Finest Beer Score in the entire competition.

The best international brewery is Artmonster Brewery from South Korea. It entered the Finest Beer Selection 2023 with seven beers that achieved an average score of 92 points. The Brauerei Gebr. Maisel was named "Best German Brewery of the Year". The brewery based in Bayreuth is represented in the Finest Beer Selection 2023 with seven beers - including two wheat beer classics and five modern brewing creations from the Maisel & Friends brand - and achieved the highest average rating with a Finest Beer Score of 92 points.

An overview of all the award-winning beers can be found online at www.finest-beer-selection.com.

The cooperation partners Doemens and Meininger Verlag have caused quite a stir in the industry with the new tasting format and were immediately able to attract well-known partners such as Weyermann®, Hopsteiner, Krones, Siemens, Rastal and Winterhalter. In contrast to conventional beer competitions, the new quality seal is not a competition in which beers are compared with other beers in each category and ranked. Instead, the concept is a sensory excellence test and serves as a transparent quality guide for all market participants - from breweries, retailers and the catering trade to consumers. This is ensured by an easy-to-understand evaluation based on a 100-point system.

In addition to this Finest Beer Score, each brewery also receives an aromatic description of the beer, the Finest Beer Profile, in the form of a Spiderweb diagram, as well as a cut-out photo of the beer.

Number of characters (including spaces): 2.521

ABOUT FINEST BEER SELECTION

The Finest Beer Selection is a cooperation project of the Doemens Academy and Meininger Verlag. The sensory quality analysis for beers in the national and international beer market sets a transparent evaluation standard for beers of all categories. The organisers are two experts with several years of experience in analysing and evaluating beers as well as conducting highly professional beer tastings.

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