



# 8th Worldcup of Beersommeliers

## Information about the venue

The **8th Worldcup of Beersommeliers** will take place on **13th and 14th September 2025 in Munich.**

This is possible thanks to our sponsors and the non-material support of the Association of Diplom Biersommeliers.

There is a hotel contingent with discounted prices in the 3 following hotels blocked until 12<sup>th</sup> of July:

1. Hotel Grefis in the immediate vicinity of Doemens, as well as the somewhat cheaper alternative Hotel Asemann, Pasing or Hotel Coffee Fellows, Freiham with direct bus connections to Doemens
2. Sufficient parking spaces available in the Doemens underground car park
3. The Cosy-Beer evening (Saturday 13<sup>th</sup> Sept.) and the preliminary rounds will take place in the Doemens building (Lohenstraße 3, 82166 Gräfelfing)
4. The semi-finals and the final (Sunday 14<sup>th</sup> Sept.) will take place on a large stage at Messe München Conference Center Nord (CCN), Hall C 62, 1st floor on the eve of drinktec
5. The final will be followed by the World Championships Evening at Messe München CCN
6. A bus shuttle will be available for the transfer from Doemens to Messe München CCN on Sunday 14 September (12:15 p.m.)



**Room bookings must be made by each participant**

**It is very important to book a hotel room as soon as possible, as the contingent is limited both in terms of time and quantity.**

Booking under the keyword "World Cup Beer Sommeliers"

**GRFIS HOTEL:** 197 Euro single room incl. breakfast

The hotel is right next to Doemens

<https://www.grefis.com/>

Lohenstraße 5 | 82166 Gräfelfing

[events@grefis.com](mailto:events@grefis.com)

**Hotel Asemann:** from 102 Euro single room

[info@hotel-planegg.de](mailto:info@hotel-planegg.de)

Hotel Asemann GmbH & Co. KG, Address: Gumstraße 13 • D-82152 Planegg

**Hotel Coffee Fellows:** 139 Euro single room

<https://www.coffee-fellows.com/hotel/muenchen-freiham>

[reservation@coffee-fellows-hotels.com](mailto:reservation@coffee-fellows-hotels.com)

Coffee Fellows Hotel München-Freiham | Clarita-Bernhard-Straße 8 | 81249 München-Freiham

Both hotels are directly connected to Doemens by public bus line



# Program

## Saturday, 13th September 2025

From 2:30 p.m. arrival and **registration** of participants and guests in the Doemens building (Lohenstraße 3, 82166 Gräfelfing)

### **3:15 – 5:00 p.m.: Preliminary Rounds-Heats (not public)**

1. Practical Tasting Test 1 (Recognizing beer styles)
2. Practical Tasting Test 2 (Detecting Off Flavors)
3. (short) Single Choice Test

From about 5:45 p.m. Beer Evening at Doemens Schalander and beer garden in a relaxed atmosphere to celebrate with the worldwide beer sommelier family.

## Sunday, 14th September 2025

12:15 p.m Punctual departure of the bus shuttle from the Doemens building to Messe München CCN Nord

1:15 p.m.: Announcement of the participants qualified for the semi-finals. The semi-finals and finals will take place on the big stage of Munich's CCN Nord exhibition centre.

1:30 p.m – 2:30 p.m **Semi-finals**

From 2:30 p.m Admission for press and spectators

**3:00 p.m – 4:30 p.m Final (public)**

The finalists will present their beer expertise and beer presentation art in front of a jury of experts and the audience.

5:00 – 6:00 p.m.: Announcement of the winners/ interviews

6:15 p.m.: World Championship Evening at Messe München CCN Nord  
The new world champion will be celebrated!

Approx. 11:00 p.m. End of the event

**Individual return journey to the hotels**